

**Ventura College Foundation
BOARD OF DIRECTORS MEETING
Wednesday, March 27, 2019, 5:15 p.m.
Mimi's Cafe - Ventura CA**

MINUTES

A regular meeting of the Board of Directors of the above corporation was held on **Wednesday, March 27, 2019, at 5:15 p.m.** at Mimi's Cafe in Ventura, CA. The purpose of this meeting was to conduct general business.

A quorum was declared present based on the presence of the following directors:

Directors Present (13): Damon Bell, Boomer Butler, Amy Cherot, Ellyn Dembowski, Ruth Hemming, Anne King, Nicole Kreutz, Matt LaVere, Michael Montoya, Kristin Ockert, Michael Orman, Eleanor Tillquist, Rob van Nieuwburg,

Directors Absent (7): Keith Barnard, Bob Beilin, Ken Collin, Kim Hoffmans, Vanessa Luis, Donna Santo, Patricia Wendt

VCF Staff Present (5): Jaimee Galvan, Julie Harvey, Susan O'Connell, Gerry Pantoja, Cyndie Whitley

CALL TO ORDER

Board Chair Rob van Nieuwburg called the meeting to order at 5:22 pm.

WELCOME

Mr. van Nieuwburg welcomed board members.

APPROVAL OF ITEMS ON CONSENT AGENDA

- **MOTION:** Mr. LaVere moved that the Board of Directors approve the December 20, 2018 Board of Directors meeting minutes. Mrs. Dembowski seconded. MSC.
- **MOTION:** Dr. Hemming moved the board approve in concept, to support part-time students towards successful completion. Mrs. Dembowski seconded. MSC
- **MOTION:** Dr. Hemming moved the board approve in concept, to extend the VC Promise to support early high school graduates. Mr. LaVere seconded. MSC
- **MOTION:** Dr. Hemming moved the board approve in concept, to support marketing full-time and part-time Promise programs separately. Mrs. Dembowski seconded. MSC

STUDENT SPEAKER

Mrs. King introduced student guest speaker Rodolfo Garcia. Mr. Garcia is a first generation college student. He shared his story to the board of how he found out about the VC Promise after enrolling in the First Year Experience (FYE) Program at VC. He explained how excited his

mother was that he would have his first year of classes free with the VC Promise, and that the FYE program would be there to help him transition and be successful. Mr. Garcia is an engineering major with hopes to become a civil engineer. He learned about the VC Foundation's scholarship program through another program at VC called the Extended Opportunity Programs and Services (EOPS) program. EOPS helps low-income and educationally disadvantaged students pursue higher education. He applied for scholarships through the VC Foundation and was awarded the ESTEEM program scholarship, which includes scholarship funding along with a mentorship from instructors in engineering. Mr. Garcia plans to graduate next year, possibly transfer to UCLA, and eventually earn a Master's degree in engineering. He is now a role model for his younger siblings and thanked the board for helping make this future possible.

SOCIAL MEDIA MOMENT:

Ms. Harvey shared instructions to the board on how to use social media to create fundraisers. The average Facebook fundraiser raises about \$500. She explained how sharing, commenting, and liking posts on VC Foundation's social media could make a significant difference. Ms. Harvey celebrated and announced the top four board members that liked and shared the most VCF posts on their personal Facebook pages.

COMMITTEE, STAFF, AND ADMINISTRATIVE REPORTS

Board Chair: Mr. van Nieuwburg discussed his report for the Marketplace Committee. He explained that the committee has been brainstorming ways to build up Saturday business at the Marketplace. He celebrated news of Mrs. Dembowski's efforts in meeting with Steve Bennett in regards to swap meet vs. certified farmers' market guidelines in Ventura County. Moving forward on Saturdays the Marketplace will rent spaces to additional produce & prepackaged food vendors.

College President:

Dr. Bell presented a handout of the Ventura College President's March 2019 Newsletter. He also shared the news that enrollment in Math and English is down. Mr. LaVere inquired as to if this was a decrease across the entire state or just at VC. Dr. Bell clarified this was at VC. Dr. Bell shared that the VCCCD District should be announcing the results from the college Presidential search next month. Dr. Bell announced the new dean of East Campus is Jesus Vega. He stated that Mr. Vega is working hard to bridge the gap with the community and the college. The VCCCD is in negotiations with CalPERS & CalSTRS to include district employees in their benefits plans. This could mean massive savings for the district and the VC Foundation if approved. Dr. Bell encouraged the board to attend VC Graduation commencement at 10am on May 17, 2019. Ms. O'Connell to send out an invite to full board.

Executive Director:

Mrs. King reported the VCF is excited about the negotiations with CalPERS. The savings will not only effect the district, but the Foundation's budget as well. Mrs. King encouraged the board to attend VCF's scholarship awards events this spring.

SCHOLARSHIPS AND GRANTS COMMITTEE:

Dr. Hemming shared during the discussion of motions that the committee has been working diligently in figuring out the details to best align VC Promise with the AB19 and possibly AB2 laws with the state. She explained the requirements of AB19 and the difference in the VCF Promise with the importance of keeping the Foundation's support to help both full time and part time students.

PROGRAM SUSTAINABILITY COMMITTEE:

Mrs. Dembowski reported the success of recent house party hosted by Mr. van Nieuwburg. Mrs. Dembowski highlighted sponsorships from various businesses and individuals. She highly encouraged the board to host or cohost a future house party. Mr. Pantoja shared news of the upcoming house party hosted by Dr. Bell on April 23, and another house party with Betsy Chess on June 6. Mr. Pantoja identified that the VCF is currently at 73% of fundraising goal with Promise fundraising falling short at 23% raised. Mr. Pantoja also discussed development good news and anticipated planned gifts. All board asked to attend a tour and or invite a guest. Next tour scheduled on April 29, 2019 from noon-1pm.

MARKETPLACE COMMITTEE:

Discussed during Board Chair Report.

FINANCE COMMITTEE:

Mrs. Kreutz briefly discussed the second quarter financials. There were no inquiries regarding the second quarter statement of position, statement of activity, budget vs. actuals, or variance report.

BUDGET COMMITTEE:

Mrs. Kreutz noted that the committee had its first meeting and the VCF is working on edits. The next committee meeting will be on April 10, and Mrs. Kreutz encouraged the board to attend.

INVESTMENT COMMITTEE:

Mrs. King reported that the market made a correction in December, and that VCF investments recovered in January. She also noted that the upcoming budget would account for a conservative growth rate at 4%.

STRATEGIC PLANNING COMMITTEE:

Mr. Montoya celebrated the accomplishment of a successful Strategic Planning Forum held on March 1. He mentioned that the diverse group of participants gave great feedback and ideas. He informed the board that the Pepperdine interns are currently analyzing feedback from the forum as well as a follow up survey with those that were unable to attend the event. The Pepperdine group will be presenting their findings and suggestions to the committee on April 16. All board members are highly encouraged to attend. Ms. Ockert reviewed the forum PowerPoint and feedback notes. She noted that across all tables were similar ideas and mentions of things the VCF is already doing, as well as new ideas to take advantage for growth

and expansion. Ms. Ockert highlighted some of the needs for students such as food insecurities, housing, transportation, and job training and placement. Ms. Ockert asked all committee chairs to review the forum feedback to see how this data may affect each committee individually and discuss this with the Strategic Planning committee. Mr. Montoya encouraged board attendance at the follow up forum to be held the in fall. Ms. Ockert thanked the VCF staff for their efforts in making the forum a success. Ms. Ockert informed the board that a strategic plan draft will be presented to the board in the fall. Mrs. King requested that the board assist to expand the invite list to the fall forum to facilitate an increase in attendance.

NOMINATING COMMITTEE:

Mr. LaVere reported there was no committee meeting this past quarter, but that a meeting will be scheduled in April or May to discuss next year’s slate and board prospects. Mr. LaVere requested that the board reach out to the committee with any potential new board candidates.

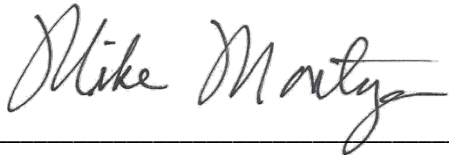
PERSONNEL COMMITTEE:

Mr. LaVere shared that the committee will meet in April or May to review the report from the Ad Hoc committee.

ADJOURNMENT

- **MOTION:** Dr. Hemming moved to adjourn. Mrs. Dembowski seconded. MSC

There being no further business, the meeting was duly adjourned at 6:30 pm.



Mike Montoya
Secretary, Board of Directors

May 28, 2019

Date

MINUTES TAKEN AND RECORDED BY SUSAN O'CONNELL.